

FOR IMMEDIATE RELEASE

CRACKER BARREL AND STETON TEAM UP ON QUALITY ASSURANCE PROGRAM

ST. GEORGE, Utah, May 2007— Cracker Barrel Old Country Store, Inc. (“Cracker Barrel”) and Steton, a software company providing solutions for managing quality, safety, regulatory compliance, and risk management, have teamed up to improve the processes the restaurant uses for ensuring the quality and safety of food served at all locations of the popular family-dining concept. The new relationship between Cracker Barrel and Steton means that Steton’s industry-leading mobile data collection and reporting software will be used by Cracker Barrel for collecting and analyzing data regarding the quality and safety of the food that Cracker Barrel serves.

“Cracker Barrel serves over 200 million meals a year,” says Bob Doyle, Vice President of Product Development and Quality Assurance for Cracker Barrel. “In addition to tasting good, each and every meal must be safe to eat. All food must be prepared and served correctly. We already had data collection and analysis systems in place, but using the Steton software will increase our capabilities without increasing labor.”

“We are pleased that the Steton software will make analysis of our data easier to accomplish,” says Betsy Kaesontae, Manager of Quality Assurance & Food Safety for Cracker Barrel. “Ensuring food quality is essential for the safety of our guests and for the business to continue to succeed. Easier analysis of our data will allow us to spot trends more quickly and ensure that the food we serve is of the best quality.”

Steton’s industry-leading mobile data collection and reporting software allows Cracker Barrel’s audit data to be electronically captured in a quick and easy fashion. Then, Steton provides auto-generated reports displaying results and trends in real-time. *“This will allow us to get more information and to do more analysis without additional resources,”* says Doyle.

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Doyle says that Cracker Barrel selected Steton because of its leading role in the industry. *“Many of our suppliers are already using Steton, so it was logical for us to review their capabilities. We found that they could deliver all of the functions that we want to the quality our guests expect,”* says Doyle.

Jason Callahan, Steton’s General Manager of Foodservice Solutions, says, *“Steton’s software is currently deployed by one in four of the leading foodservice companies to manage quality, safety, regulatory compliance, and risk. We feel very fortunate to work with Cracker Barrel to support their commitment to the highest level of food quality and safety.”*

About Cracker Barrel

Cracker Barrel Old Country Store, Inc. is a wholly owned subsidiary of the publicly held CBRL Group, Inc. (Nasdaq: CBRL). Cracker Barrel was established in 1969 in Lebanon, Tenn.

Cracker Barrel Old Country Store, Inc. operates 557 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. – 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit www.crackerbarrel.com.

About Steton

Established in 1996, Steton is the leading provider of mobile data collection and reporting software for professionals responsible for public health, consumer safety, quality assurance, and social responsibility. Steton empowers organizations to avoid loss and increase compliance through improved data accuracy, corrective action management, and real-time reporting. For more information, please visit www.steton.com.

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